

Pull Up Banner Specs

All banners should be set up to be 33.5 inches wide by 82 inches tall. If there is colour extending to the edges of the document, it should bleed past the crop marks by 0.125 inches on all four sides.

Treat the bottom 6 inches as negative space, the bottom inch or so will get pulled back into the stand. The top 2-3 inches should also be treated as negative space and the top 0.5 - 0.75 inches will be inside the top frame. Keep all text atleast 0.125in from the right and left edges of the document

For best results treat optical centre of the banner as approximately 60-66 inches from the bottom, that will be roughly eye-level for most people.